

A New Dawn

OUR KENYA BREWERIES LIMITED (KBL) LOGO HAS CHANGED



This year, Kenya Breweries Limited (KBL) celebrates 100 years in Kenya since its incorporation in 1922. As part of our centenary celebrations, we have refreshed our logo to represent our new era as the business enters a new century this year.

KBL corporate brand logo evolved over time and was redesigned over a decade ago. Whereas our brand values remain same, we have undergone significant business transformation and our corporate culture has evolved over time.

For this reason, we recently unveiled our new logo, depicting a modern, vibrant imagery that represents our evolving corporate character and style. Therefore, for the benefit of its Shareholders and the General Public, we hereby inform you that the KBL logo is now updated with effect from February 28, 2022. The new logo will reflect going forward in our Company's stationery and communication material in line with this announcement.

Celebrating life every day everywhere.