

## **PRESS RELEASE**

**Attn: News/Business Editors**

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### **KBL RECEIVES COVETED ENERGY MANAGEMENT COMPLIANCE CERTIFICATE FROM EPRA**

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**June 15<sup>th</sup> 2023...**The Energy and Petroleum Regulatory Authority (EPRA) has presented Kenya Breweries Limited (KBL) with the Energy Management Compliance Certificate.

This follows the manufacturer's proactive measures to ensure compliance with the Energy Management Regulations, 2012.

These include commissioning an investment-grade energy audit, developing an energy investment plan, implementing an energy management policy, investments in team training and appointing a dedicated Energy Manager to spearhead their efforts.

The compliance has helped KBL achieve substantial energy savings, surpassing their targets in both electricity and Heavy Fuel Oil (HFO) consumption. The savings amounted to more than 50% of the energy conservation measures identified in the initial audit.

Speaking at the issuance ceremony, the EPRA Director General, Daniel Kiptoo Bargoria, OGW said Kenya's manufacturing sector is one of the highest energy-consuming sectors, utilizing up to fifty per cent of electricity in the country as of 2022.

*"It is encouraging to see manufacturers like KBL continue to demonstrate commitment to energy efficiency not because of the regulations but because it makes business sense. KBL's efforts are contributing to Kenya's Nationally Determined Contributions (NDC) towards the Paris*

*Agreement on climate change. Additionally, through their energy efficiency practices, they are easing the strain on our National Grid and the entire energy supply value chain”, said Mr Kiptoo.*

*“KBL understands that sustainable growth goes hand in hand with responsible energy management. Through our sustainability strategy, Society 2030: Spirit of Progress, we are committed to accelerating a low-carbon future and improving energy use efficiency across our processes”, said KBL Operation Director, Rosemary Mwaniki.*

*“This certificate is more than just a piece of paper; it symbolizes our dedication to adhering to the Energy Regulations of 2012. We are humbled and inspired to continue our journey toward a sustainable future, where responsible energy management is at the core of everything we do. We remain committed to investing in innovative technologies, sustainable practices, and community engagement to reduce our carbon footprint and make a positive impact on our planet”, added Ms Mwaniki.*

The outstanding performance in energy efficiency has earned KBL several awards including the Overall Energy Management Awards in 2019 and 2022, organized by the Kenya Association of Manufacturers.

KBL’s most significant highlight is the launch of their Biomass Plants in 2022, which positions them as a trailblazer and leader in environmental stewardship and conservation. The investment in four biomass boilers in Kisumu and Tusker plants will help the manufacturer reduce their carbon emissions by 95% (about 34,000 tonnes) per year.

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### **About KBL**

KBL has been a leading manufacturer in Kenya since it began operations in 1922.

Key brands include: Tusker Lager which is the flagship brand, Tusker Malt Lager, Pilsner, White Cap, White Cap Light, Senator, Guinness, Allsopps and President Lager.

